

Title

"Digital transformation, education system and employment"

Speaker/s (including short bio if possible)

Genís Roca Verard

Specialist in business transformation processes, business development and digital culture. Director of the Postgraduate in Digital Transformation of Organizations at Pompeu Fabra University, Spain. Consults companies and governments in different countries. Combines consulting activity with his involvement in social and cultural projects. President of the PuntCat Foundation and Vice-President of the Picasso Museum.

Founder of RocaSalvatella and member of the team that launched the Universitat Oberta de Catalunya, he has been chosen two years in a row by the newspaper El Mundo as one of the 25 most influential Spaniards on the Internet and awarded by Foment del Treball as the best speaker of the year.

Date and Time

October, 21st 11 a.m. – 1 p.m. (Rome time)

Language

Spanish

Link to connect/review the recording

<https://meet.google.com/qva-cxcb-bde>

Summary of contents

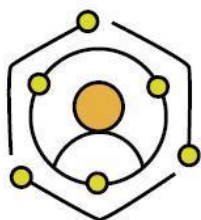
11:00 Opening remarks (Inés Ruiz, Universidad de La Laguna)

11:10 Genís Roca Verard (reflection on the role of the acquisition of digital skills in the professional development of higher education graduates)

12:10 Q&A

12:20 Francisco García, Universidad de La Laguna (introduction to the DiTemp project, DiTemp & ULL, main results of the DiTemp project)

12:50 Closing



DiTEMP

DIGITAL TRANSFORMATION
& EMPLOYABILITY



Co-funded by the
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Addressed to

- Teachers
- Career Counsellors

Other relevant issues

Link to the event: <https://www.ull.es/portal/agenda/evento/transformacion-digital-sistema-educativo-y-empleo/>

Short Description to be included in the DiTemp Website/Dissemination

This videoconference aims to provide an overview of the DiTemp project, its main results during the two years of its implementation and to reflect on the importance of digital transformation for the labour market. The conference will start with a presentation of Genís Roca, specialist in business transformation processes, business development and digital culture and director of the Postgraduate in Digital Transformation of Organizations at Pompeu Fabra University, Spain. He will reflect on the role of the acquisition of digital skills in the professional development of higher education graduates and participate in open discussion on the topic.

Picture to be included in the DiTemp Website/Dissemination

**TRANSFORMACIÓN DIGITAL,
SISTEMA EDUCATIVO Y EMPLEO**

21 DE OCTUBRE DE 2021
10:00 - 12:00 H.
ONLINE

Genís Roca

ull.es/cursosdeextension

Universidad de La Laguna

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